

# District 2-A1 Lions Clubs International District 2-A1 News

December 2015 [www.txlionsdistrict2a1.com](http://www.txlionsdistrict2a1.com)

## Inside this issue

- Page 2-6 Club News Sponsorship
- Page 7 Mid-Winter Conference Registration
- Page 8 District Newsletter and Directory
- Page 9 TLC Looking for Campers
- Page 10 "re-MEMBER Texas"
- Page 11-14 State Convention 2016 Info (Registration Form on page 12)
- Page 15 Social Media
- Page 16 -18 Photo Contest Info



# We Serve

## From the Governor

**MERRY CHRISTMAS AND HAPPY NEW YEAR!**

The first half of our year has been great, we are still plus on membership and clubs, and we now have two more club charters in our 2<sup>nd</sup> half of the year coming up.

Our new and first Campus club at ASU will charter on January 29<sup>th</sup> at the University, details elsewhere in this newsletter.

Our new Brownwood club will charter on February 23<sup>rd</sup>, details will be announced.

We also need to keep in mind our Midwinter Conference in Ballinger, January 16<sup>th</sup>, details elsewhere herein.

There is also a Council of Governors meeting in Kerrville February 5<sup>th</sup> and 6<sup>th</sup> at the YO Hotel, some of you may wish to attend.

Attention: Those wishing to seek office in District which require an endorsement by your home club and a resolution need to be prepared to present these at the Midwinter.

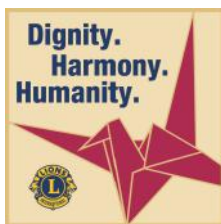
All Zone leaders and Vice Governors need to prepare to give reports also at this meeting. It will primarily be about bringing everyone up to date on our 2<sup>nd</sup> half year and reporting on successes of 1<sup>st</sup> half.

I want to encourage a good 2A-1 turn out for our remaining two meetings, keeping in mind you will be hearing nominations at Midwinter and voting at District Convention in San Angelo.

Thank you, and have a wonderful Holiday!

### SAVE THE DATE

Mid-Winter Conference  
January 22nd & 23rd ,  
2016 Ballinger  
Registration Page 7



### Newsletter Editor

Lion Donald McConnell

307 Thomas

Midland, TX 79703

[Donald\\_McConnell@outlook.com](mailto:Donald_McConnell@outlook.com)

[District2a1newsletter@hotmail.com](mailto:District2a1newsletter@hotmail.com)

Like us on Facebook: [district2a1lions](https://www.facebook.com/district2a1lions)

# Club News

Acuna Eye Clinic  
 Al Owen  
 6404 Spy Glass  
 San Angelo, TX  
 Home 325-651-7141  
 Cell 325-262-3881  
[azowen@verizon.net](mailto:azowen@verizon.net)

Alert Chairperson  
 Mark Brown  
 PO Box 623  
 San Angelo, TX  
 Home 325-942-8850  
 Cell 325-245-6613  
[rnatxf@gmail.com](mailto:rnatxf@gmail.com)

Chaplain  
 Frank Berthold

Conventions  
 Joyce Downie  
 115 Churchill Blvd  
 San Angelo, TX  
 Home 325-651-8894  
 Cell 325-234-2803  
[joyced2@suddenlink.net](mailto:joyced2@suddenlink.net)

Global Leadership  
 Roy Landry  
 3010 Briargrove Ln.  
 San Angelo, TX  
 Home 325-949-5151  
 Cell 806-433-2961  
[landrys@aol.com](mailto:landrys@aol.com)

Global Membership  
 Carole Brown  
 P O Box 623  
 San Angelo, TX 76902  
 Home 325-942-8850  
[carolecb9@gmail.com](mailto:carolecb9@gmail.com)

Historian  
 Helen Wilde  
 3209 Southland Blvd  
 San Angelo, TX 76904  
 Home 325-942-6647  
 Cell 325-277-4758  
[hmjwilde@suddenlink.com](mailto:hmjwilde@suddenlink.com)



Always serving their community the San Angelo downtown Lions assist the Flores family as they practically lost everything – clothing, beds, furniture, etc. – to an infestation. The couple has a family of 4; working odd jobs to make ends meet. The Board approved and presented the family with a \$500.00 check.

## District Meeting Dates

January 22nd & 23rd 2016, Mid-Winter Conference, Ballinger

April 23rd 2016, District Convention. San Angelo



San Angelo  
 North By Northwest  
 Lions Club

Supports

District Governor A. J. Dolle

Like us on Facebook @ North by Northwest Lions



PDGII Al and  
 Lion Marilyn Owen

Support

District Governor A. J. Dolle

**Leader Dog**  
 Brigitte Rogers  
 120 Deerwood Dr.  
 Sonora, TX  
 Home 325-387-2309  
 6200br@gmail.com

**Leo Chairperson**

**LCIF**  
 IPDG John Gammill  
 P.O. Box 1822  
 Mason, TX 76856  
 C. 325-347-2806  
 masonlion1972@gmail.com

**Long Range Planning**  
 Al Owen  
 6404 Spy Glass  
 San Angelo, TX  
 Home 325-651-7141  
 Cell 325-262-3881  
 azowen@verizon.net

**Opportunities for Youth**

**Parliamentarian**  
 Jim Wilks  
 One West Broadway  
 Sweetwater, TX  
 Home 325-235-8383  
 Cell 325-370-6872  
 jlwilks@sbcglobal.net

**Peace Poster**  
 Scott Patterson  
 8313 W. Grape Creek  
 San Angelo, TX 76901


**Sight Preservation**  
 Lee Sigler  
 126 Allen  
 Early, TX  
 Home 325-646-4820  
 Cell 325-647-0481  
 leesigler@verizon.net

### Club News Continued


**BREAKING NEWS!!! District 2-A1 is proud to announce the chartering of its very first Campus Lions Club. Located at Angelo State University. Charter night is January 29, 2016, details and RSVP information is on the next page. Mark your calendars for this date and plan on being present to welcome and support this new addition of young adults to our district.**



**The Kingsland Lions Club**  
 50 Years and Growing  
 Supports  
**1st VDG Lion Dave Richison**  
**And the DG Team**



**Midland West Side Lions Club**  
 Proudly Supports  
**2VDG Armando Subia**  
**and the 2015/2016 DG Team**



**EVERETT J, "EBB" GRINDSTAFF**  
 P. O. BOX 369  
 Ballinger, TX 76821  
 B: 325-365-3515  
 R: 325-365-2400  
 Fax: 365-5263  
 Cell: 325-977-0145


PAST INTERNATIONAL PRESIDENT  
 THE INTERNATIONAL ASSOCIATION  
 OF LIONS CLUBS

## Club News Continued

Our district's very first campus club – Campus Lions Club of Angelo State University – has scheduled its charter night for Friday, January 29, 2016. It will be held at the C.J. Davidson Conference Center located on the ASU campus beginning at 6:00PM. Co-sponsors, the San Angelo Downtown and Ballinger Noon Lions Clubs, encourage all Lions in District-2A1 to attend this gala event and support this new club. State Campus Club Chairman PDG Tom Holt will be the evening's keynote speaker. As Guiding Lion, Lion Joe Guerra ([jguerra@ctwp.com](mailto:jguerra@ctwp.com)) would appreciate receiving advance reservations in order to compile an approximate meal count – meal is \$10.00/person. Club contributions to support this new addition of young adults will be more than welcomed!

Thank you, Lion Joe


Tail-Twister Stephanie Subia 4018 Monty Dr. Midland, TX 79703
Texas Lions Camp North Charles (Chuck) Henicke Kingsland Lions Club 325-247-6828 <a href="mailto:c.shenicke@verizon.net">c.shenicke@verizon.net</a>
Texas Lions Camp South Donald McConnell 307 Thomas Street Midland, TX 79703 Home 432-520-5651 Cell 432-413-3935 <a href="mailto:Donald_McConnell@outlook.com">Donald_McConnell@outlook.com</a>
TLERC IPDG John Gammill P.O. Box 1822 Mason, TX 76856 C. 325-347-2806 <a href="mailto:masonlion1972@gmail.com">masonlion1972@gmail.com</a>
Texas Lions Foundation Joyce Downie 115 Churchill Blvd San Angelo, TX Home 325-651-8894 Cell 325-234-2803 <a href="mailto:joyced2@suddenlink.net">joyced2@suddenlink.net</a>
World Services for the Blind Jim Brisbin
Youth Exchange Mark Singh 5408 Hillcrest Midland, TX Home 432-694-0147 Cell 432-687-5424 <a href="mailto:mmsingh@suddenlink.net">mmsingh@suddenlink.net</a>
Webmaster Wynn Alston  Home 325-651-4102  <a href="mailto:Wynn@wcc.net">Wynn@wcc.net</a>




Council Chairman Tom  
and Lion Sherrilyn

Ask you to support District Governor A J  
and the 2A1 Leadership Team  
as they implement the 2015-16 Texas Membership plan


re-MEMBER Texas



PDG Joyce Downie  
and husband  
Lion Ron

Support

District 2-A1 Governor A. J. Dolle  
and his 2015-2016 Cabinet



Midland  
West Side Lions Club

Home Club of  
PDG Robert (Bob) Edwards


Proudly Supports  
The District 2-A1 Leadership Team

## Club News (Continued)



Thank you West Side LIONS for all your hard work this year!! We were able to provide for 6 kids through the Salvation Army!





# The San Angelo *Dynamic* Downtown Lions Club

Proudly Supports

## District Governor A. J. Dolle and the District 2-A1 Leadership Team

<p><b>DG</b> A J Dolle P.O. Box 1069 Eden, TX 76837  Cell 325-456-1008 dgajd2a1@wcc.net</p>	<p><b>1st VDG</b> Dave Richison 104 River Ranch Road Kingsland, TX 78639 Home 325-388-2091 richison2@281.com</p>	<p><b>2nd VDG</b> Armando Subia 4018 Monty Drive Midland, TX 79703 Home 432-694-3861 Cell 432-238-2267 A_Subia49@yahoo.com</p>	<p><b>Cabinet Secretary</b> Rachel "Randi" Rivaro 3518 Shady Hill San Angelo, TX 76904  Home 325-277-7082 Randirivero@gmail.com</p>	<p><b>Cabinet Treasurer</b> PDG Joyce Downie 115 Churchill Blvd San Angelo, TX Home 325-651-8894 Cell 325-234-2803 Joyced2@suddenlink.net</p>
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# Club News (Continued)



Midland  
West Side  
Christmas  
Food Box  
Delivery.  
Thank you to  
all the  
Volunteers  
and  
Members.



<p><b>Zone 1 Chairperson</b> Armando Subia Sr. A_subia49@gmail.com</p>	<p><b>Zone 2 Chairperson</b></p>	<p><b>Zone 3 Chairperson</b></p>	<p><b>Zone 4 Chairperson</b> Mona Soland 304 Kleen Ayre Horseshoe Bay, TX 78657</p>	<p><b>Zone 5 Chairperson</b></p>	<p><b>Zone 6 Chairperson</b> Larry Walker larry.e.walker45@gmail.com</p>
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**BALLINGER NOON LIONS CLUB**

**District 2A1 Mid-Winter Conference Registration  
Ballinger, Texas  
January 22nd & 23rd 2016**

**Advanced Registration**

Name: \_\_\_\_\_ Club Name: \_\_\_\_\_

Name: \_\_\_\_\_ Club Name: \_\_\_\_\_

**Friday Night 6:30**

Bingo and Meal (meal is Dutch treat)  
Acapulco Restaurant  
607 Railroad Ave (off 8th St behind the Shoppin Basket)  
Ballinger, Texas 76821

**Cabinet Meeting Saturday 23rd**

1st Baptist Church  
400 N 8th St. (1st or 3rd red light, depending on which way you come into Town)  
Ballinger, TX 76821

**Speaker: TBA**

<b>Registration Fee:</b>	<b>\$10.00</b>	x	_____	<b>\$</b>	_____
<b>Catered Lunch (Ribeye)</b>	<b>\$15.00</b>	x	_____	<b>\$</b>	_____
<b>Registration and Catered Lunch</b>	<b>\$25.00</b>	x	_____	<b>\$</b>	_____
<b>TOTAL DUE:</b>				<b>\$</b>	_____

**Send this form and registration to:**

**Ballinger Noon Lions  
P O Box 374  
Ballinger, Texas 76821**

**Hotel Information:**

<b>EXECTIVE INN (\$90 to \$100)</b>	<b>BALLINGER INN (\$65)</b>
<b>325-365-5717</b>	<b>325-365-3400</b>
<b>1005 Hutchings Ave</b>	<b>2101 Hutchings Ave</b>
<b>Ballinger, TX</b>	<b>Ballinger, TX</b>

Note: make reservations early as there are only two places (*San Angelo is close*)

## **District 2-A1 Newsletter and Directory Sponsors**

### **The District needs your support for 2015-2016**

Be A Team Player by showing your support for the District Governor Team Elect and District 2-A1 by advertising in the 2015-2016 District publications.

We need your support as much as ever.

Please purchase you space as soon as possible by completing this form and sending it with your check to our District Treasurer: PDG Lion Joyce Downie, 115 Churchill Blvd, San Angelo, Texas 76903.

Business Card Size: \$50

Double Business Card Size: \$100

Quadruple Business Card Size: \$150

Name (if a Club also give the contact name):

Address: Email address:

Phone #'s:

Text/logos, etc. on ad: (or, if you would like, include a copy of your card/add, as you would like it to appear)





## **We Serve**

Texas Lions Camp is a summer camp dedicated to serving children from the state of Texas with physical disabilities, type-1 diabetes and cancer between the ages of seven and sixteen. **This past summer 1520 children from across Texas enjoyed a fun filled week at camp.** The camp is a modern facility located on over 500 acres outside of Kerrville in the beautiful Texas Hill Country. Texas Lions Camp offers campers a chance to try new activities and create long lasting friendships while developing self-esteem, independence, and most of all, they get to have fun!

Children eligible for this program include, but are not limited to, children who are hearing impaired or deaf, visually impaired or blind, have a missing limb, birth defects, cerebral palsy, arthritis, muscular dystrophy, cancer, asthma, heart conditions, and many others. One camp session is for children with Down syndrome ages 12 to 16. Two sessions are provided for children who have type-1 diabetes ages 8 to 15.

Learning can take on many forms and Texas Lions Camp is a unique experience for many campers in the types of challenges presented. Counselors are assigned to each group of campers and escort them throughout the session, teaching and encouraging campers while meeting their special needs. Another key lesson is learning that everyone has a 'disability'; some are just more obvious than others.

The goal of Texas Lions Camp is to help children become more independent, productive adults. The programs of the Texas Lions Camp are intended to develop such qualities as improved self-image, social adjustment and self-reliance. These services are offered to campers at no charge to them or their families.

**How to Apply:** Registration will begin in January 2016. If there are questions on whether your child would qualify, please contact the Texas Lions Camp Registrar, Melissa Wilson at 830-896-8500 x250 or [mwilson@lionscamp.com](mailto:mwilson@lionscamp.com). Also, you can check out the Lions Camp webpage at [www.lionscamp.com](http://www.lionscamp.com).



# Don't Ask IF You Don't Mean It

Retention is NOT an Afterthought

By Council Chairman Tom Blasé



For the last 2 months we have been concentrating on the 2 parts of the **re-MEMBER Texas Recruiting** prong: The 1st involves **YOU** as individual members. This is the wooden nickel program. **Have you earned your commemorative coin for giving away 1 wooden nickel?** The other involves your club, as a group of members, under the direction of your Membership Director. This component is all about making a recruiting plan for the year and then putting it into action. **Has your Club put a plan into action yet?**

If you haven't been keeping up, **re-MEMBER Texas** is our Texas membership plan for 2015-16. The plan is built around three main tenets: **Recruit, Retain, & Rebuild**. The **re-MEMBER Texas kit** contains two important pieces in it to help you with your recruiting plan: The **re-MEMBER Texas News**, a 14 page newspaper full of ideas & Guides for your club. The **re-MEMBER Texas News** can also be found on the Texas website ([www.texaslions.org](http://www.texaslions.org)), but if you have not received your kit from your District Governor call him/her and ask for it.

This month we want to start talking getting serious about the second part of **re-MEMBER Texas: Retention**. How many times have we all gotten ourselves in trouble by making an offer we didn't mean? You know, something like, "Next time you are in town, call me we'll go eat", or "Drop by anytime", or maybe the worst of all to us as Lions, "Come join my Lions Club."

Now it's OK to ask, in fact your club **NEEDS** you to ask people to join, but when we look at the records and see how many people quit because the club was nothing like you promised or the club did not meet up to their expectations of what a service club is supposed to be. You would likely be shocked to see the number of new Texas Lions who quit their club in the first two years (many in just a few months). Sadly it is usually our own fault. Did we not really mean it when we promised them a great experience in serving others?

Keeping members consists of 2 main things: 1) Making them feel wanted by the members and 2) making them feel needed & useful in the service goals of your club. The second part is more a function of your club itself & its leadership, and a topic for a later time, but the first is your responsibility. If you want your new member to become a permanent part of your club they need a lot of TLC. Call & remind them of meetings & projects. Offer to pick them up. Make sure they are not sitting alone at a table. Make sure your Club has a thorough orientation program, if not do it yourself. Appoint a mentor and enroll your new Lion in the mentoring courses. Make sure they are inducted with a meaningful ceremony.

The "New Member Induction Ceremonies" & Lions New Member Orientation Guide" are the 2 main guides you will find for the Retention component of the **re-MEMBER Texas** plan. Once again, if you do not have your kit yet, look up the **re-MEMBER Texas News** on the Texas website ([www.texaslions.org](http://www.texaslions.org)) and go to page 8. This page will show you all 5 guides with step by step instructions on getting your own set sent to you by LCI. (By the way, if you don't have your kit or wooden nickels yet, call your District Governor to get them.)

It has often been said that Lions do not have a recruiting problem, we have a **RETENTION** problem. We recruit thousands of new Texas Lions every year; and either lose more than that or barely make a gain. How great would it be if we concentrated on giving these new members what they wanted when they agreed to join? Texas Lionism would grow once again by the thousands.....more members mean more **SERVICE**.

The responsibility to **Just Ask 1** is each of ours, but **when** you do make a commitment to make Lionism a great experience for your new member and **MEAN** it!



# MD2 Convention Times

VOLUME 1 **\*\*SPECIAL EDITION\*\*** Oct. 2015



## Progress Causing Upheaval in Downtown Midland Original Convention Venue No Longer Tenable

Major demolition projects by the City of Midland over the next few months will make room for a new Convention Center, more hotels and additional parking in the middle of downtown. The projects are directly across the street and surrounding the original Texas Lions host hotel.

The demolition includes tearing down the current Midland Center, which would have been the site for several of the meals, seminars & workshops of the 2016 MD2 State Convention. In addition to the construction disturbance, the loss of the center would require using other venues some distance away. The original hotel is also using the opportunity to eliminate the majority of its attached parking spaces to make room for a 3 story parking garage. They will make use of the Convention Center parking 2 blocks away, since this will be unused during construction of the new center.

The Convention Committee felt that having to frequently drive to other venues when the parking would be blocks away from the hotel would not make the convention very pleasant. The committee decided to select an alternate site.

**Save the Dates  
May 19-21, 2016**

## The Grand Texan Hotel

Midland, Texas  
New Site for 2016 MD2  
State Convention

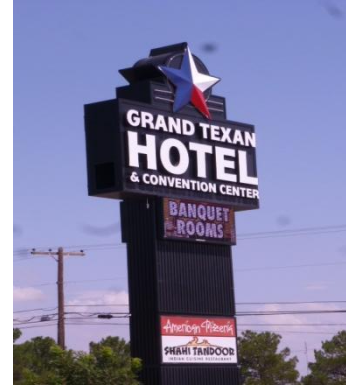


With over 15,000 Square feet of Convention Space, plus 4 large ballrooms, 2 enclosed atriums, indoor pool, miniature golf and workout room, the **Grand Texan Hotel**, located at **4300 W. Wall** in Midland, will have ample room to host all the 2016 MD2 Convention events in one location. The Grand



Texan replaces the Doubletree Hotel in Downtown Midland as the host hotel, because the City of Midland voted to tear down the City Convention Center. The Grand Texan features a Pizza Parlor and Indian Cuisine, as well as a bar. Lions will be given a Convention rate of \$109.99/night.

**Directions:** Exit I-20 at Midkiff Rd. -go north. Turn left on Wall/ Buss. I-20. After the Thomason light get onto the north access road. Hotel approx. ½ miles on right past Ford dealership.



Centrally located in Midland, Grand Texan Hotel & Convention Center is convenient to I-20 Wildlife Preserve and Jenna Welch Nature Study Center, First American Bank Ballpark & Grande Com. Stadium.

Make yourself at home in one of the 253 individually decorated guestrooms, featuring refrigerators and microwaves. Complimentary wireless Internet access keeps you connected, and cable programming is available for your entertainment. Bathrooms have complimentary toiletries.

Enjoy a range of recreational amenities, including an indoor pool, a waterslide, an arcade/game room and a spa tub. This hotel also features a 24-hour business center, a computer station, and complimentary newspapers in the lobby. A roundtrip airport shuttle is complimentary (available on request).

**For Grand Texan Reservations:**

Call: **432-697-3181**  
or  
E-Mail:  
[sales@grandtexan.com](mailto:sales@grandtexan.com)  
(Provide your contact #'s for a return call)

Use block name: **Lions Club - District 2A1** (Block closes 5/4/16)  
Convention Rate: **\$109.99 King or 2 Queens**



# Service in Action that's ...

# Texas Brand of Lionism



**MD2 Lions State Convention Registration Form  
May 19-21, 2016  
The Grand Texan, Midland Texas**

**1) Name** \_\_\_\_\_ **Position** \_\_\_\_\_ **District** \_\_\_\_\_

Club Name \_\_\_\_\_ First Time Attendee Yes [ ] No [ ]

E-Mail Address \_\_\_\_\_ Cell Phone \_\_\_\_\_

**2) Name** \_\_\_\_\_ **Position** \_\_\_\_\_ **District** \_\_\_\_\_

Club Name \_\_\_\_\_ First Time Attendee Yes [ ] No [ ]

E-Mail Address \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Event & Date	Cost/Person	Number	Total
Registration Fee (see exceptions in notes*)	\$25		
<b>Thursday</b> Evening May 19, 2016 Food, Entertainment, Dancing	N/C		
<b>Friday</b> May 20, 2016 Texas Lions Foundation Breakfast Susan Reeves former TLC Camper	\$18		
<b>Friday</b> May 20, 2016 PDG Memorial Luncheon	\$24		
<b>Friday</b> May 20, 2016 Dinner w/Lion Karen Taylor Good Singer/Song writer/Inspirational Speaker	\$28		
<b>Saturday</b> May 21, 2016 <b>Hall of Fame</b> Breakfast w/ Mollie Milligan as Helen Keller	\$18		
<b>Saturday</b> May 21, 2016 <b>Opportunities for Youth</b> Luncheon	\$24		
<b>Saturday</b> May 21, 2016 MD2 Banquet Past Int'l President Joe Preston	\$35		
<b>Late Fee</b> if applicable (see note*)	(\$20)		
<b>Total (w/o a late fee)</b>	<b>\$172</b>		

**\*NOTE:** Payment postmarked by 4/15/16 will be as shown in the table for each item. An additional \$20/person charge will be added for all registrations postmarked after that date. Registration Fees are required for everyone attending, **except** non-Lion family members of Hall of Fame Honorees or Opportunities for Youth Contestants attending **just** that specific event.

\_\_\_\_\_ **Check here if you are a non-Lion family member of an honoree or an Opportunity for Youth contestant.**  
(Late fees do not apply to these family members)

**See Additional Registration pages for the Golf Tournament, Babysitting, Tours, and the 3 Action Projects.**

Attendees are invited & welcomed to attend all meals & banquets. The dress code for the Friday Memorial luncheon is business attire. The MD2 banquet attire is white coat OR business attire.

\_\_\_\_\_ **Check here & then provide details on the back for special dietary needs.**

**Checks should be made payable:  
Lions District 2A1 State Convention.  
Mail to: Lion Kathy McConnell  
307 Thomas, Midland, Texas 79703**

**The Grand Texan Hotel 4300 W. Wall, Midland, Texas 79703.**

Reservations: call **432-697-3181** or E-Mail [sales@grandtexan.com](mailto:sales@grandtexan.com) (leave contact phone #'s)

Block Name: **Lions Club – District 2A1** (Block closes 5-4-16) **Convention Rate \$109.99**

## State Convention Coming to 2A1

Every 16 years, District 2A1 gets the opportunity to show off Lionism in District 2A1 by hosting the State Convention. Last time it was held in San Angelo under the capable leadership of then Council Chairperson, John Hancock. This time it will be held in Midland (May 19-21, 2016). That's right 2016!

However, if we want to have a great convention in 2A1, we have to start planning now. One of the goals of next year's Council of Governors is to make this convention even more appealing to the grassroots Lions in Texas. For the last 3 years the Councils have been trying to offer things to attract younger members to see what Texas Lionism is really all about. You'll see what we mean as we unfold our agenda over the next several months.

For now, we are asking for your support as we begin phase 1 of our promotion. As you may know, your own 1<sup>st</sup> Vice-District Governor, A.J. Dolle, is a newspaper publisher. So in order to promote Midland as the site of our State Convention in May 2016, we plan to publish a full size (minimum) 6 page newspaper to distribute at this year's State Convention, our Council meetings next year, and to deliver throughout the State using our 16 District Governors. It will also be emailed to all clubs and Lions across the State, as well as being posted on the State website.

The newspaper will be full of information about, banquets, entertainment, seminars, special events and guest speakers, as well as, interactive seminars designed to convince grassroots Lions they ought to come see what's going on. The paper will be in color with plenty of pictures of the hotel, convention venue, and other places of interest for visitors.

**We are asking for Clubs and/or Lions to buy support ads in the paper, welcoming the rest of Texas Lions to 2A1 in 2016. The business card size ads are \$50 (or any higher amount you wish to donate to help out). Any ads purchased will also appear in a second edition to be printed for the Convention, and also in a special membership newspaper being prepared by next year's Council of Governors. As you can see, your support will help us in many ways. Larger ads (up to a full page) are also available.**

**Please contact Tom Blase (325-315-7060) ([tomblasesr@gmail.com](mailto:tomblasesr@gmail.com)) for more information or send orders & checks to 2914 Moss, Midland, Tx 79705. Make checks to 2A1 Lions State Convention.**

PDG Tom Blase

MD2 Council Chair Elect

**Texas Lions Convention News Advertising**

The Lions of District 2A1, who will be hosting the 2016 Lions State Convention in Midland, Texas (May 19-21, 2016), are preparing the first edition of the State Convention News to announce the event to the Lions of Texas. This newspaper will be published for distribution at the State Convention in College Station (May 2015). This will be a regular sized newspaper published with the assistance of the Eden Echo (1<sup>st</sup> VDG A. J. Dolle, owner/editor) Advertising rates are posted below.

In addition this paper will be available to the Council Meeting attendees (Aug. '15, Nov. '15, and Feb. 16). It will be posted on the State website and e-mailed to all 800+ Lions Clubs in the State of Texas in addition to as many of the 25000+ Texas Lions as email addresses are available. Printed copies will be provided to every District Governor to deliver to the Clubs personally. There will be a second edition for Convention attendees, who will include the non-Lion parents & families of our youth contestants, as well as, the families & friends of our Hall of Fame honorees. Your ads should be seen by several thousand readers across the entire State of Texas. Pictures & bio information for all of the contestants and honorees will be in this edition for the families to keep, as well as convention activities & schedules. There is no additional charge to be placed in this edition.

Advertisers in our Convention News will also be placed at no additional charge in our special "re-MEMBER Texas News", a special newspaper that will be part of the 2015-2016 Council of Governors statewide membership plan. This paper will also be delivered to every club, mailed to every club, posted on District & State websites, and emailed to every Lion in Texas with a listed email address. This newspaper should also reach several thousand Lions.

(Cut here and Enclose Completed Form with Check)

**Rate Sheet**

- Business Card Size..... \$50 (additional donations accepted, size will remain the same)
- 1/8 Page (5" by 3 column inches using a six column format)..... \$200
- 1/4 Page (10.5" by 3 column inches using a six column format)..... \$350
- 1/2 Page (10.5" by 6 column inches using a six column format)..... \$600
- Full Page (21" by 6 column inches using a six column format)..... \$1000

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Make checks to: Midland State Convention Fund. Mail to by April 24<sup>th</sup>, 2015: 2914 Moss, Midland, Texas 79705

Art work for ads may be emailed to [tombasesr@gmail.com](mailto:tombasesr@gmail.com) – or – Call 325-315-7060 to discuss ad design.

# LIONS OF TEXAS

**WHAT**  
**Social Media Launch**

**WHERE**  
**Instagram: @txlionspr**

**Facebook: MD2TexasLions**  
**(www.facebook.com/  
md2texaslions)**

**Twitter: @txlionspr**

**WWW.TEXASLIONS.ORG**

**MOTTO**  
**We Serve**

**MISSION  
STATEMENT**

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

**VISION  
STATEMENT**

To be the global leader in community and humanitarian service.

**CONTACT US**

Submit your photos and event/project details via e-mail to:

texaslionssocialmediateam  
@outlook.com



## Environmental Photo Contest 2016



The Lions Environmental Photo Contest provides a way for Lions to portray, through an original photo, their pride and commitment to improving, protecting and preserving the environment. Every Lion from a club in good standing can enter a photograph of his or her immediate surroundings into the club-level Lions Environmental Photo Contest.

**This year District 2A1 will host a District Environmental Photo Contest at our Mid-Winter Conference in Ballinger.** The rules for the contest & entry form are in this newsletter. Any Lion in District 2A1 may submit a picture and although 2A1 may only forward one winner to the State contest, we will allow multiple entries from an individual Lion. The Lions of 2A1 will vote on the host overall photo, regardless of the category the photographer has chosen. (The category is only used once a Texas winner is selected and sent to the International Contest.) Lions from around the world will select the final winners at the International Convention in Fukuoka, Japan next June. Send your entries with your entry form to our District Secretary: Lion Randi Rivero, 3518 Shady Hill, San Angelo, TX 76904 prior to the Mid-Winter Conference (Jan 22-23).

These photos are last year's winners in the various categories (top left: Grand Prize winner). There are no prizes - just the pride in having your picture seen by Lions around the world and being featured in the Lions Environmental Calendar. Texas has had some International winners, this year let's make it an A1 winner.

The [Lions Environmental Photo Contest Wall Calendar](#) featuring most of the multiple district entries is available for purchase for US \$5.00 on the Lions international website ([www.lionsclubs.org](http://www.lionsclubs.org)).







# Lions Environmental

## PHOTO CONTEST

### CONTEST RULES

Texas Lions from clubs in good standing can enter an original, unaltered, black-and-white or color photo (without people) of the environment of their Lions club in the following 2015-2016 Lions Environmental Photo Contest categories:

- Animal Life
- Landscape (urban or natural)
- Plant Life
- Weather Phenomenon
- Special Theme: *Dignity, harmony, humanity: Celebrating the peaceful coexistence of species.*

The impartial judging of photos should focus on originality, artistic merit, and portrayal of the environmental theme.

- LIONS CLUBS select and submit one winning photo to the district.
- LIONS DISTRICTS select and submit one 8" x 10" printed photo to the multiple district prior to **February 4, 2016**. Photos may be mailed to reach the state office prior to this date or delivered to the contest coordinator in Kerrville Thursday, February 4th.
- LIONS MULTIPLE DISTRICTS select and submit one winning photo to the international contest. **March 1, 2016** is the deadline for multiple districts to submit one 8" x 10" printed photograph and an official entry form (available on the Lions Web site) signed by the council chairperson to Lions Headquarters.
- LIONS CLUBS INTERNATIONAL will display multiple district-level entries at the annual Lions international convention. Registered convention attendees will vote for their favorite photos. An award will be presented to the winning photographers. The six (the five category winners and the Best of Show) winning photos will appear on the Lions Web site.

**NOTE: Multiple entries will not be accepted, please limit to one photo entry per district.**

*Lion photographers accept responsibility for the cost of taking and processing all photos. Contest photos must be taken by the submitting Lion and become the property of Lions Clubs International. Lions Clubs International reserves the right to disqualify entries that do not meet contest criteria or that may be viewed as inappropriate or objectionable.*

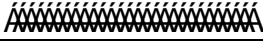
E-mail contest questions to: [pdgfredda@sbcglobal.net](mailto:pdgfredda@sbcglobal.net)





# Lions Environmental PHOTO CONTEST

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Photographer E-mail Address: \_\_\_\_\_

Please enter this photo into the following category (select only one):

- Animal Life
- Landscape (urban or natural)
- Plant Life
- Weather Phenomenon
- Special theme:** *Dignity, harmony, humanity:* Celebrating the peaceful coexistence of species.

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