

# District 2-A1 Lions Clubs International District 2-A1 News

November 2016 [www.txlionsdistrict2a1.com](http://www.txlionsdistrict2a1.com)

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**\*\*Run, Rudolf, Run on 11 December, Page 11 sponsored in part by our own Lady Lions.**



# We Serve

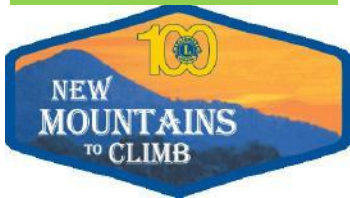
Happy Thanksgiving to all Lions and all their families. What a great time of the year as we leave summer and head into fall. The nights are cool and the days warm. We even had our first frost and I got to wear a sweatshirt. I like having four seasons, but fall might be my favorite. I feel more energetic after the heat of summer and I like to set out by the chiminea in the evening as it cools down and drink a beer. It is a great time to get together with family and friends.

The four service categories Lions International has been tracking as we move to our 100 year anniversary are Hunger, Youth, Sight, and Environment. Besides being fall, this is the time so many Lions and Lion Clubs step up to address the needs of the hungry and of youth. This fourth week of November clubs across our district and across the United States will deliver baskets of food to families who need help. I can only guess at how many families in our district will be saying a Thanksgiving thank you Lions for what you have done for them. Clubs will also be looking at kids who might need a present from Santa next month and making sure Santa doesn't miss them. Other clubs will be ringing the bell for Salvation Army, helping blue and brown Santa programs, and other community projects. You should be so proud of yourselves, as I am of you, and take time at your Christmas party to cheer a job **well done**.

If we want to know why membership is important just look at what Lions are doing this Thanksgiving. We need more members because we still have a lot of work to do. We added 92 members last year. That is a lot of additional baskets of food that can be given and more kids with a Santa. Our goal this year is one more member in each club, one new club with 20 members and 3 clubs with growth of 10 members. Those 100 members will be a good addition to our 1,350 Santas this year. The District is working hard on a replacement club in Big Spring, and a new Campus Club at Midland College. I know the clubs will be working hard on their growth of 1. As always I am here to help you if you need me. Just Ask.

I hope you all have a wonderful Thanksgiving – District Governor Dave

**Save the Date**  
**District Meeting**  
**January 22/23**  
**Brady**



Newsletter Editor  
**Lion Donald McConnell**  
307 Thomas  
Midland, TX 79703  
Donald\_McConnell@outlook.com  
District2a1newsletter@hotmail.com  
Like us on Facebook: district2a1lions

# District Meeting in Winters

## Friday Night Social

Acuna Eye Clinic  
 Al Owen  
 6404 Spy Glass  
 San Angelo, TX  
 Home 325-651-7141  
 Cell 325-262-3881  
 azowen@verizon.net

Alert Chairperson

Chaplain  
 Frank Berthold

Conventions  
 Joyce Downie  
 115 Churchill Blvd  
 San Angelo, TX  
 Home 325-651-8894  
 Cell 325-234-2803  
 joyced2@suddenlink.net

Diabetes Awareness

Global Leadership  
 Roy Landry  
 3010 Briargrove Ln.  
 San Angelo, TX  
 Home 325-949-5151  
 Cell 806-433-2961  
 landrys@aol.com

Global Membership  
 Carole Brown  
 P O Box 623  
 San Angelo, TX 76902  
 Home 325-942-8850  
 carolecb9@gmail.com

Historian  
 Helen Wilde  
 3209 Southland Blvd  
 San Angelo, TX 76904  
 Home 325-942-6647  
 Cell 325-277-4758  
 hmjwilde@suddenlink.com



Winters Club President Randall Davis calling Bingo at the Friday Night Social in Winters.



**PDG Joyce Downie  
 and husband  
 Lion Ron**

**Support**

**District 2-A1 Governor Dave Richison  
 and his 2016-2017 Cabinet**



**Chris Maxwell**  
 Sales Manager  
 Eljen Technology  
 1300 W. Broadway  
 Sweetwater, TX 79556

Phone: 325-235-4276 ext. 2002  
 Toll Free: 888-800-8771 ext. 2002  
 Fax: 325-235-0701

Visit our website: [www.eljentechnology.com](http://www.eljentechnology.com)

## District Meeting Dates

January 22 & 23 2017, Mid-Winter Conference, Brady

April 28 & 29 2017, District Convention, San Angelo

# District Meeting in Winters (continued)

<p><b>Leader Dog</b>  <b>Brigitte Rogers</b>  120 Deerwood Dr.  Sonora, TX  Home 325-387-2309  6200br@gmail.com</p>
<p><b>Leo Chairperson</b></p>
<p><b>LCIF</b></p>
<p><b>Long Range Planning</b>  <b>Al Owen</b>  6404 Spy Glass  San Angelo, TX  Home 325-651-7141  Cell 325-262-3881  azowen@verizon.net</p>
<p><b>Opportunities for Youth</b></p>
<p><b>Parliamentarian</b>  <b>Jim Wilks</b>  One West Broadway  Sweetwater, TX  Home 325-235-8383  Cell 325-370-6872  jilwilks@sbcglobal.net</p>
<p><b>Peace Poster</b>  <b>Scott Patterson</b>  8313 W. Grape Creek  San Angelo, TX 76901</p>
<p><b>Sight Preservation</b>  <b>Lee Sigler</b>  126 Allen  Early, TX  Home 325-646-4820  Cell 325-647-0481  leesigler@verizon.net</p>



Several Clubs received Centennial Award Patches from DG Dave . Lion Donald McConnell accepted the Centennial Service Patch with 4 diamonds for the Midland West Side Lions Club.



1st VDG Armando spoke on the importance of club secretaries.





# Club News

Tail-Twister  
 Stephanie Subia  
 4018 Monty Dr.  
 Midland, TX 79703

Texas Lions Camp North  
 Charles (Chuck) Henicke  
 Kingsland Lions Club  
 325-247-6828  
[c.shenicke@verizon.net](mailto:c.shenicke@verizon.net)

Texas Lions Camp South  
 Donald McConnell  
 307 Thomas Street  
 Midland, TX 79703  
 Home 432-520-5651  
 Cell 432-413-3935  
[Donald\\_McConnell@outlook.com](mailto:Donald_McConnell@outlook.com)

TLERC

Texas Lions Foundation  
 Joyce Downie  
 115 Churchill Blvd  
 San Angelo, TX  
 Home 325-651-8894  
 Cell 325-234-2803  
[joyced2@suddenlink.net](mailto:joyced2@suddenlink.net)

World Services for the Blind  
 Jim Brisbin

Youth Exchange  
 Mark Singh  
 5408 Hillcrest  
 Midland, TX  
 Home 432-694-0147  
 Cell 432-687-5424  
[mmsingh@suddenlink.net](mailto:mmsingh@suddenlink.net)

Webmaster  
 Wynn Alston  
 Home 325-651-4102  
[Wynn@wcc.net](mailto:Wynn@wcc.net)



Midland West Side Lions Club provided Thanksgiving Food Boxes to 48 families. Thank you to all the members and volunteers who made it possible!

Getting Ready



Let's get Packing




All Done



Delivery Day!



**Midland West Side  
 Lions Club**  
 Proudly Supports  
**1VDG Armando Subia**  
 and the 2016/2017 DG Team



**Midland  
 West Side Lions Club**  
 Home Club of  
**PDG Robert (Bob) Edwards**  
 Proudly Supports  
 The District 2-A1 Leadership Team

## Club News Continued



On November 10th, District Governor Dave paid his visit to the Midland Tall City Lions Club accompanied with 1st District Vice Governor Armando. We celebrated Lion William and Lion Wallace — 45 years of Lions service. A big thanks to both of you. We also want to thank the Suburban Lions Club for sharing with us on the Governors visit.



# The San Angelo *Dynamic* Downtown Lions Club

Proudly Supports

## District Governor Dave Richison and the District 2-A1 Leadership Team

<b>DG</b> <b>Dave Richison</b> 104 River Ranch Road Kingsland, TX 78639 Home 325-388/-2091 Cell 000-000-0000 <a href="mailto:daverichison@gmail.com">daverichison@gmail.com</a>	<b>1st VDG</b> <b>Armando Subia</b> 4018 Monty Drive Midland, TX 79703 Home 432-694-3861 Cell 432-238-2267 <a href="mailto:A_Subia49@yahoo.com">A_Subia49@yahoo.com</a>	<b>2nd VDG</b> <b>Russell Livingston</b> 3602 Springmont Midland, TX 79707 Home 432-520-3404 Cell 432-559-9010 <a href="mailto:rivingston3602@hotmail.com">rivingston3602@hotmail.com</a>	<b>Cabinet Secretary</b> <b>Merissa Swink</b> 32 Garden Road San Angelo, TX 76903 Home 325-650-9896 Cell 000-000-0000 <a href="mailto:merisaswink@outlook.com">merisaswink@outlook.com</a>	<b>Cabinet Treasurer</b> <b>Chris Maxwell</b> 408 CR 109 Sweetwater, TX 79556 Home 325-665-0127 Work 325-235-9235 <a href="mailto:cmaxwell@cljentechnology.com">cmaxwell@cljentechnology.com</a>
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## DISTRICT 2-A1 CHARITIES

If your club needs a program, here are a few suggestions.

### TEXAS LIONS CAMP

Directors:

Chuck Henicke

325-388-3569

Email: [c.sheinicke@verizon.net](mailto:c.sheinicke@verizon.net)

Donald McConnell

432-520-5651 or 413-935

Email: [Donald\\_mcconnell@outlook.com](mailto:Donald_mcconnell@outlook.com)

### WESTERN TEXAS LIONS EYE BANK

Lion Lucy Ybarra, Director

325-653-8666 or 650-0072

Email: [wtleba@wcc.net](mailto:wtleba@wcc.net)

### LCIF

PDG Joyce Downie

325-651-8894 or 234-2803

Email: [joyced2@suddenlink.net](mailto:joyced2@suddenlink.net)

### TEXAS LIONS FOUNDATION

Lion Brigitte Rogers

325-387-2309

### LEADER DOG FOR THE BLIND

Lion Keith Perrine

325-651-6474 or 656-3252

Email: [keith.perrine@hotmail.com](mailto:keith.perrine@hotmail.com)

### ACUNA EYE CLINIC

PDG Al Owen

325-651-6208 or 650-2013

Email: [azowen@verizon.net](mailto:azowen@verizon.net)

### TEXAS LIONS EYEGLASS RECYCLING CENTER

PDG Al Owen

325-651-6208 or 650-2013

Email: [azowen@verizon.net](mailto:azowen@verizon.net)

### VISION SCREENING PROGRAM

Lion Jim Chapman

325-388-3231

Email: [grandadtxas@yamil.com](mailto:grandadtxas@yamil.com)



## SAVE THE DATE

ROPE YOURSELF IN TO ATTEND ALL DISTRICT MEETINGS

NEXT MEETING Mid-Winter Conference in Brady

January 22 & 23 2017

<b>Zone 1 Chairperson</b> Felis Subia 4018 Monty Midland, TX 79703 Home 432-694-3861 Cell 432-238-3452 <a href="mailto:felissubia@yahoo.com">felissubia@yahoo.com</a>	<b>Zone 2 Chairperson</b> Marianne Stevenson 3573 CR 133 Colorado City, TX 79512 Home 325-728-9203 Cell 000-000-0000 <a href="mailto:MCS4446@yahoo.com">MCS4446@yahoo.com</a>	<b>Zone 3 Chairperson</b> Larry Melton PO Box 84 Ballinger, TX 76821 Home 325-365-3296 Cell 000-000-0000 xxx	<b>Zone 4 Chairperson</b> Mona Soland 304 Kleen Ave Horseshoe Bay TX 78657 Home 830-613-4168 Cell <a href="mailto:Lionmona@sbcglobal.net">Lionmona@sbcglobal.net</a>	<b>Zone 5 Chairperson</b> Stephanie Subia 4018 Monty Midland, Tx 79703 Home 000-000-0000 Cell 432-296-0846 <a href="mailto:Steph.Subia@gmail.com">Steph.Subia@gmail.com</a>	<b>Zone 6 Chairperson</b> Larry Walker 5942 Lyndhurst Dr. San Angelo, TX 76901 Cell 325-212-9976 Home 325-227-8093 <a href="mailto:Larry.e.Walker45@gmail.com">Larry.e.Walker45@gmail.com</a> <b>Scott Patterson</b>
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## TEXAS LIONS CAMP UPDATE

1. Just a heads up, even though Thanksgiving and Christmas are just around the corner, registration for next summer's Lions Camp Sessions starts January 3, 2017 by e-mail and February by mail. So, it's time to contact School Nurses, Family Doctors and anyone else you can think of. Church bulletin boards are also a good place to put up a notice. When you talk to a parent, let them know that the required physical has to be done in 2017. One thing that I became aware of last year was: Some Clubs believed that if they sponsored a Camper, they were incurring a financial obligation. THERE is NO financial obligation for a Club or the family. Being a sponsor only requires you to assist the family in doing the application if they need help or assist with transportation if needed.
2. Last year we had 1472 children from across the State attend Camp. We had 29 from 2A1. We were up 5, but the District goal was 32. We all need to get out and shake the bushes or whatever and let deserving children have a camp experience of a life time. Stopped a lady at HEB (was from out of town-not our Dist) who had her daughter with Down syndrome with her. She had never heard of the Camp. She lives in a town WITH a Lions Club. We need to get the word out!
3. Lion Donald McConnell and I, your 2 District Camp Directors have set some goals in support of the Camp for the rest of 2016/2017. The first is that we would like all District Clubs be 100% to the Camp. This means giving an additional \$10 per club member by 30 June 2017. This is in addition to the \$10.50 the Camp bills you in March and September. For the Lions year 2015/2016 we only had 20 of 49 Clubs that were 100%. The Texas Lions Camp is one of the 8 District supported activities.
4. Lion Donald and I would also like to see the number of Century Club Members in the District go up. A Century Club Membership is either a yearly contribution of \$100 or a Bank Draft of at least \$10 per month. This past year the District had 150 Century Club Members. We would like to see that number double to 300. If every Lion in Texas was a Century Club member, that would equate to an income of almost \$2.4 Million Dollars for the Camp. This year the total budget is approximately \$2.8 million. Just think what could be done with the extra money
5. Our District Clubs do own up to the Lions Moto of "WE SERVE". 6 Clubs have signed up to host an activity at Camp next year. San Angelo Concho Pearl will do a Refreshment Stand, Lake Brownwood an evening picnic, San Angelo East Angelo an evening picnic, San Angelo Downtown a lunch picnic, Kingsland an Awards Night Host, and Colorado City an Awards Night Host.

Chuck Henicke  
District 2A1 Camp Director

## District 2-A1 Newsletter and Website Sponsors

The District needs your support for 2016-2017

Be A Team Player by showing your support for the District Governor Team and District 2-A1 by advertising in the 2016-2017 District publications.

We need your support more than ever as these monies pay for the District Directory.

Please purchase your space as soon as possible by completing this form and sending it with your check to the District Treasurer, Lion Chris Maxwell, 408 CR 109, Sweetwater, TX 79556.

Business Card size: \$50.00

Double Business Card size: \$100.00

Quadruple Business Card size: \$150.00

Name: (if a Club also give the contact name)

Address: Email address

Phone #'s

Text/logo. etc. on ad ) or, if you would like, include a copy of your card/ad as you would like it to appear.

Thank you, The District Governor Team



DISTRICT 2-A1

2015-2016 100% CLUBS

Contributions to the Eight Charities that District 2-A1 supports

100%

San Angelo Downtown Lions Club

Midland Downtown Lions Club

Llano Lions Club

Lake Brownwood Lions Club

North By Northwest Lions Club

Sweetwater Lions Club

Kingsland Lions Club

Colorado City Lions Club

Ballinger Noon Lions Club

Concho Pearl Lions Club

San Angelo East Angelo

100%

Big Spring Downtown Lions Club

Junction Lions Club

Midland Tall City Lions Club

200%

Midland Northside Lions

400%

Mason Lions Club

1000%

Midland West Side Lions Club

LIONS RECEIVING MELVIN JONES FELLOW AWARDS IN 2016

LION GENE DAVIS

LION AUBREY FALBION, JR

LION HUBERT WADE, JR

LION PAT CAWTHORN

LION DON BAUGH

LION DENNIS DANE PHILLIPS

LION ARTHUR R. LAENGRICH

LION GEORGE T. BOURLAND

PDG RUSSELL DEVORE

LION ROBERT KEITH PERRINE

LION GEORGE SWEET

LION MONETTE MOLINAR

LION ROBERT SALAS

LION LEWIS ALLEN

PDG JOYCE DOWNIE

BALLINGER NOON LIONS CLUB

BALLINGER NOON LIONS CLUB

BALLINGER NOON LIONS CLUB

COLORADO CITY LIONS CLUB

JUNCTION LIONS CLUB

MASON LIONS CLUB

MIDLAND DOWNTOWN LIONS CLUB

MIDLAND WEST SIDE LIONS CLUB

SAN ANGELO DOWNTOWN LIONS CLUB

SAN ANGELO DOWNTOWN LIONS CLUB

SAN ANGELO EAST ANGELO LION CLUB

SAN ANGELO SOUTHSIDE LIONS CLUB

SAN ANGELO SOUTHSIDE LIONS CLUB

SONORA LIONS CLUB

CONCHO PEARL LIONS CLUB PROGRESSIVE MELVIN JONES FELLOW AWARD- 1 DIAMOND

Please consider making your Club's 100% Voluntary donations to the 8 Charities this year

Thank you for your support of LCIF and all the Charities

PDG Joyce Downie, District 2-A1 LCIF Coordinator



Dear Lion:

Lions serve in a variety of ways. With any service to the public, safety is of the utmost importance. In the case of an accident or any unfortunate event, a club may be held legally responsible. Originally adopted by the U.S. Congress in 1997, the Volunteer Protection Act (VPA) provides liability protection from claims that might be filed against a nonprofit organization's individual volunteers. In the Act's current form, however, protection from liability **does not** extend to the organization itself, including Lions clubs.

Currently before Congress is another bill called the Volunteer Organization Protection Act or VOPA. This Act would amend the VPA to extend liability protection that's already given to individual volunteers to organizations as well.

We need your help in moving VOPA forward; contact your representative in support of VOPA!

Use one (or more) of these ways to contact your representative:

- **Call** – You can read directly from a [phone script](#);
- **Write** – Send a letter by email, fax or mail; feel free to use this [sample letter](#). We also give [step-by-step instructions](#) on how to contact your representative;
- **Visit** – [Request and plan](#) a meeting; here's a [general calendar](#) of when representatives might be in their local offices;
- **Resources** – Visit us [online](#) for more information.

You can learn more about VOPA and how important this bill is on our [blog](#).

We would love to see photos of Lions making calls, visiting representatives and sending letters. Email photos (selfies count) to [governmentrelations@lionsclubs.org](mailto:governmentrelations@lionsclubs.org). Don't forget to include your club's name.

Protect your club today; thank you for getting the word out about the importance of VOPA!

Government Relations  
Lions Clubs International





Join us for our Annual Rudolph Run!  
 Sunday, December 11th at 5:30 pm

Come Walk, Run, or Stroll through the lights.  
 Fun for all ages!

**Meet At The Southside Of CELEBRATION BRIDGE**

Begin at lower parking area below San Angelo Art Museum, by the river ~ Oakes & Love St.  
 Go across Celebration Bridge, then along through the trail of lights.  
 Streets are closed to traffic so strollers, Wheelchairs are welcome. The walk is 3 miles or shorter depending on your desire. Turn around when you are ready .

**FREE Soup from Smiling Moose, 3 Parrots & Brookdale South San Angelo  
 Grilled Cheese Sandwiches**

available for the whole family (while supplies last).

Your **Donations** will benefit **San Angelo Lady Lions Charities Projects.**

**Free Hot Chocolate & Cookies ~ Yum**

**Mr. and Mrs. Santa Claus ~ Bring your cameras for photos with Santa**



Sponsored by:







**100**  
YEARS OF SERVICE

**CENTENNIAL  
CELEBRATION**

Play an instrument?  
Want to be part of a memorable, fun time?  
Join Lions from all over Texas at the  
Centennial Convention  
Chicago - June 30 – July 4, 2017

The Texas Lions Band will ride on a float and  
thrill the crowd in the International Parade of  
Nations on Saturday, July 1st  
*(and maybe some other appearances also)*

Register for the Convention and complete the information below no later than Jan. 10, 2017.

Name \_\_\_\_\_ Club \_\_\_\_\_ District \_\_\_\_\_  
Instrument: \_\_\_\_\_

Prior experience:  HS Band  College Band  Band Director

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: Home \_\_\_\_\_ / \_\_\_\_\_ Mobile \_\_\_\_\_ / \_\_\_\_\_

Send to:  
PDG J. P. Kirksey  
12503 Scissortail Drive  
Manchaca, TX 78652  
512/282-2053 (home)  
512/585-0992 (mobile)





**SIXTEENTH ANNUAL TEXAS LIONS LEADERSHIP FORUM  
and  
LCI REGIONAL LIONS LEADERSHIP INSTITUTE  
Crowne Plaza North Central  
6121 North I-35 – Austin, Texas  
February 25 (start 11:30 a.m) and February 26 (end 2:15 p.m.), 2017**

**Registration –  
All who attend must register**

**Registration must be for the total event package.  
It is not possible to register for individual meals.**

**Separate registration form is required, even if lodging together.**

\_\_\_\_\_ **Please check if you are a first-timer – Never attended this Forum / Institute before.**

Name: \_\_\_\_\_ Lion  Yes  No Member # \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State \_\_\_\_\_ Zip code: \_\_\_\_\_  
 Club: \_\_\_\_\_ District \_\_\_\_\_  
 Highest Lion office held \_\_\_\_\_  
 Are you staying at the Crowne Plazer? Yes  No  If yes, name on reservation? \_\_\_\_\_

Make checks to: **Texas Lions Leadership Forum**  
 Mail to: **Frances Cherry Cell: 915-494-4425**  
**6216 Caprock El Paso, TX 79912**  
**pdascherrys@yahoo.com**

If have not been Vice Governor or above  
 Forum registration by 1/28/17 # \_\_\_\_\_ @ \$50.00 = \_\_\_\_\_  
 If have been Vice District Governor or above  
 Forum registration by 1/28/17 # \_\_\_\_\_ @ \$75.00 = \_\_\_\_\_  
 All registrants after 1/28/17 # \_\_\_\_\_ @ 100.00 - \_\_\_\_\_

Reserve lodging at the Crowne Plaza Austin North Central, 6121 North I-35, Austin, TX. The Lions Clubs International rate must be requested. To reserve telephone 877-227-6963 or telephone the hotel direct at 512-323-5466. Rate: \$109 per night, single or double. The reservation deadline at this rate is February 21. Reserve and guarantee your room now.

The first 100 Lions registering, who have never been elected to a position of Vice Governor or higher, will have their February 25 lodging paid by the Institute. Even those who qualify for this paid lodging must make, and guarantee, their own reservations with the Crowne Plaza Austin North Central and complete all parts of the Institute evaluation. A charge will be made to the credit card of those not attending who do not cancel lodging through Frances Cherry (915)494-4425. Free lodging eligibility is considered only if Registration is received within ten days of making the hotel reservation.

Please select 6 choices. +  
 Indication of choices are used for scheduling purposes – Participant may change to other choices.

- Club Success Resources
  - Local Issues & Opportunities
  - Effective Meeting Management
  - Member Diversity & Inclusion
  - Future Vice Governors
  - Texas Lion history
  - Leadership fundamentals
  - Lion fundamentals
  - Club Membership Growth
  - Motivating club members
  - Public speaking
  - Set & reach club goals
  - Social media & Lionism
  - Structure & organization
  - Time management
  - Working in teams
- Service entities invited to provide a display.
- Leaders for the Blind
  - Lions Clubs Int'l Centennial
  - Lions Clubs Int'l Foundation
  - Texas Lions Camp
  - Lions Eyeglass Recycling
  - Texas Lions Foundation

Liberty \* Intelligence



Our \* Nations \* Safety

San Angelo Lions Charities

27 W. Concho  
San Angelo, TX 76903

October 11, 2016

Re: San Angelo Lions Balloon Festival – June 9-11, 2017

Dear :

The San Angelo School Board and Superintendent Dr. Carl Dethloff agree and have given written permission to the Lions Clubs of San Angelo, to host a hot-air balloon festival on school property at John Glenn Jr. High practice football field (corner of Johnson Street and University Avenue) and to use the accompanying stadium parking lot for the hot-air Lions Balloon festival next June 9-11, 2017. We all agree, it's time for the hot-air balloons to return to the Concho Valley after being absent almost 20-years.

Lions Clubs are a service to others organization and must rely on volunteers and the business community. Putting on a hot-air balloon festival is no different – we must depend upon others; especially the generosity of the community to ensure success... May we count on your financial support!

Attached are several different sponsorship opportunities ranging in price from \$200 up to and including an Event Sponsor at \$5,000. We realize this request is more of a donation to the Lions; yet, we've tried to give you a variety of marketing and promotional avenues to thank you for your support. For example: banner on balloon, promotional tent w/banner, free parking, radio, television, newspaper and social media mentions and so on... San Angelo Lions Charities is a 501 c 3 tax deductible non-profit corporation. Checks and other donations may be made to the above corporation/ Balloonfest.

I realize your current year's budget is already committed and it may be January commit to this worthwhile whole family

I'll be in touch soon!

Lion Marshall Twombly  
San Angelo Downtown Lions Club  
(325) 656-2972



more than likely 2017, before you can oriented event...

*Texas Racer - Joe Cartmill  
San Angelo, Texas*





# SAN ANGELO LIONS BALLOONFEST HOT-AIR BALLOONS



June 9-11, 2017

**John Glenn Jr. High Football Field @ Johnson & University**



Imagine an opportunity to bring joy, laughter and smiles to the young and the young-at-heart. That's what a balloon festival will do! It's truly a family weekend for the Concho Valley... The Lions Clubs of San Angelo is proud to partner with the San Angelo Independent School District and the business community to bring the balloons back to town... Corporate marketing opportunities and volunteerism play a unique role in this effort. In years to come, we'll be adding events and activities to further strengthen the Hot-Air Balloon Festival experience. Help us help others in our community...

**NO ALCOHOL, GUNS, DRUGS OR SMOKING PERMITTED ON SCHOOL PROPERTY...**

## Be an Event or Activity Sponsor – Sign Up Today!

- **EVENT SPONSOR OPPORTUNITY - \$10,000**  
*Advantages, Benefits and Marketing opportunities negotiable...*
  
- **PLATINUM SPONSOR OPPORTUNITIES - \$5,000 (Limited)**
  - Up to a 20' x 30' Exhibit Tent
  - Name on rear of specially designed baseball cap commemorating event
  - Name or logo listed on event T-Shirt
  - Banners – 1 ea-1' x 5' tent, 1 ea-2' x 3' balloon, 1 ea-4' x 10' grounds and logo on street banner
  - Name / logo on printed material
  - Name mentions over loud speaker during festival
  - Name / logo on television advertising
  - Name mentions during interviews and talk shows
  - Social media mentions and links
  - Up to 5 reserved parking spaces



- **GOLD SPONSOR OPPORTUNITIES - \$2,500**  
 Up to a 20' x 20' Exhibit Tent  
 Name or logo listed on event T-Shirt  
 Banners – 1 ea-1'x 5' tent, 1 ea-2'x 3' balloon  
 Name / logo on printed material  
 Name mentions over loud speaker during festival  
 Name / logo on television advertising  
 Name mentions during interviews and talk shows  
 Social media mentions and links  
 Up to 3 reserved parking spaces



- **SILVER SPONSOR OPPORTUNITIES - \$1,500**  
 Up to a 10' x 20' Exhibit Tent  
 Name or logo listed on event T-Shirt  
 Banners – 1 ea-1'x 5' tent, 1 ea-2'x 3' balloon  
 Name / logo on printed material  
 Name mentions over loud speaker during festival  
 Name / logo on television advertising  
 Name mentions during interviews and talk shows  
 Social media mentions and links  
 Up to 2 reserved parking spaces



➤ **OTHER "ACTIVITY" SPONSORSHIP OPPORTUNITIES:**  
 (Advantages, Benefits and Marketing opportunities negotiable...)

- **Balloon Race Competition Sponsors - \$1,000** (Saturday and Sunday – 7:00am)
- **1k/5k – Run / Walk Sponsors - \$200 & Up** (Friday 6:30pm)
- **Car – Truck – Bike Showcase Sponsors – \$1,500** (Saturday 9:00am)
- **Balloon Glow Sponsors – \$1,000** (Friday & Saturday 9:00pm)
- **Lions Pancake Breakfast Sponsors – \$1,200** (Saturday 7:00am)
- **Kids Zone Sponsors - \$1,000** (Kids play area - inflatable gyms, face-painting, games and other activities for kids of varying ages)
- **Food and Other (For Profit) Vendors - \$150** (Friday – Saturday – Sunday)
- **Balloon Basket Banner (2'x 3') - \$250** (If available)

Contact: Marshall Twombly, 325-656-2972 or any Lion

*Net Proceeds from Balloon activities: 100% of the net proceeds from the 2017 Lions Balloonfest will be given back to the community through the charitable service activities of each of the eight Lions clubs; plus, Lions Charities current and future service endeavors.*







### Sponsor Agreement

I (Name/Business) \_\_\_\_\_ have agreed to help the San Angelo Lions Clubs and San Angelo Lions Charities, an IRS qualified 501 c 3 corporation, host the Hot-Air Balloon festival June 9-11, 2017 by donating (\$) \_\_\_\_\_ to be a \_\_\_\_\_ sponsor, in return for promotional advantages and or benefits associated with your particular sponsorship. Sponsor is permitted to pay for desired sponsorship in two or three equal payments... Or as may be agreed upon by both parties.

Payment upon commitment: \$ \_\_\_\_\_

2<sup>nd</sup> Payment by February 1, 2017: \$ \_\_\_\_\_ (2- payments, if sponsorship less than \$1,500)

Final payment by May 1, 2017: \$ \_\_\_\_\_ (3-payments if sponsorship more than \$1,500)

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Lions Signature \_\_\_\_\_

Date \_\_\_\_\_

**Tax deductible donations payable to: San Angelo Lions Charities/Balloonfest,  
27 W. Concho Street, San Angelo, TX 76903**





## WHO ARE THE LIONS? Yes, Lions cook pancakes... BUT DID YOU KNOW...

San Angelo Lions Charities Inc. a 501 c 3 corporation (IRS #75-2532455), founded in 1992...and consists of members from all eight San Angelo Lions clubs – It's mission is to help meet vital needs within the Concho Valley with particular emphasis on sight conservation, which may be beyond the reasonable capabilities of an individual Lions club... and to support the efforts of the Lions Clubs in serving the community through humanitarian service and other civic endeavors.

Current Lions Charities service programs include: 1) Children's' Eye Photo-Screening, 2) Eyeglass Recycling, 3) Assist Shannon Inc. in providing Glaucoma Medication to the needy and underinsured. 4) Provide Eye exams and glasses for children whose parents are temporarily unable to afford; plus, assist adults who need an eye exam and or eyeglasses. 5) If possible, Lions Charities will provide adults with used eyeglasses utilizing the thousands of pair of recycled eyeglasses closely matching their prescription. Used eyeglasses may be dropped off anytime at our Lions Charities building, 27 W. Concho, San Angelo.

Each Lions club is unique and independent... and sets its own sail; determines its own fund-raising events, and community service activities. Lions Clubs are always looking for ways to serve and to better our community. All clubs work together on certain projects for the betterment of our community.

### San Angelo Lions Clubs

- |                                     |  |
|-------------------------------------|--|
| ▪ Angelo State University Campus... | Meets each Thursday (Sept-June), ASU Library, 7:00pm   |
| ▪ Concho Valley Law Enforcement...  | Meets on 4 <sup>th</sup> Tuesday, Peppercorn Restaurant, 6:00pm  |
| ▪ San Angelo Concho Pearl...        | Meets 2 <sup>nd</sup> & 4 <sup>th</sup> Monday, Salvations Army Complex, 7:00pm                                      |
| ▪ San Angelo Downtown...            | Meets each Thursday, Rio Concho Manor (downtown), 12:00 noon   |
| ▪ San Angelo East Angelo...         | Meets each Wednesday, Rio Concho Manor (downtown), 12:00 noon  |
| ▪ San Angelo Lady Lions...          | Meets 1 <sup>st</sup> Thursday, Los Panchitos, 12:00noon and 3 <sup>rd</sup> Thursday, Nachos Restaurant, 12:00 noon |
| ▪ San Angelo North x Northwest...   | Meets 1 <sup>st</sup> & 3 <sup>rd</sup> Thursday, Dunbar Historical Library, 6:30pm                                  |
| ▪ San Angelo Southside...           | Meets 2 <sup>nd</sup> & 4 <sup>th</sup> Wednesday, Los Panchitos Restaurant, 6:00pm                                  |

